

Lake Oswego Festival of the Arts – 52nd Year
Lake Oswego, Oregon
Show Dates: June 26, 27, and 28, 2015
Location: George Rogers Park ([Google Map Location](#))
Application Deadline: **February 27, 2015, 5:00 p.m. PT**

Apply using the EntryThingy online application form. Entry requirement: \$35.00 nonrefundable fee
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The Call

Applications for the 2015 *Art in the Park* juried show are now available. *Art in the Park*, located in George Rogers Park, is an outdoor booth show open to artists who produce original hand-made fine art and craft.

New This Year

Application deadline. The application deadline has moved out one month to February 27, 2015.

Hours. Due to confusion last year for our customers, we are going to go back to the 8:00 p.m. closing hours on Friday and Saturday. HOWEVER, we are closing the entire Festival at 5:00 p.m. on Sunday.

Special Exhibit. This year's [Special Exhibit](#) is entitled *Beyond the Fringe — Today's Twist on Fiber Art*. Fiber artists may be interested in entering that exhibit also.

Eligibility

Art in the Park is open to booth artists whose fine art and craft is original, handcrafted work in any of the categories below. We expect participating artists to comply with the Rules of Participation explained later in this Call.

Categories

Artists may apply in these categories:

- **2D Mixed Media:** Work that combines more than one medium such as paint, collage, and ink to create original work of art with a one-sided orientation.

- **3D Mixed Media:** Work that combines multiple materials to form an original work of art. If recycled materials are used, they must be modified or used in a way that is different from their original function.
- **Ceramics:** Original functional or non-functional works created by the artist from clay, porcelain, stoneware, and/or earthenware. *Not permitted: machine-made or mass-produced work.*
- **Digital Art:** Original work for which the image, or the manipulation of other source material, was created by the artist using a computer. All work in this category must be in limited editions, signed and numbered on archival quality materials. Traditional photography, even though taken through the digital process, is not permitted in this category and should be entered under Photography.
- **Drawing:** Original compositions hand-drawn by the artist using pen, pencil, charcoal, pastel, ink, wax, crayon, etc.
- **Fiber-Decorative:** Decorative works handcrafted by the artist from fiber. Fiber includes basketry, embroidery, weaving, tapestry, papermaking, leather, straw, and fabric. *Not permitted: mass or factory-produced work.*
- **Fiber-Wearable:** Art designed to be worn. *Not permitted: mass or factory-produced work*
- **Glass:** Original functional or decorative works that have been handcrafted by the artist by glass blowing, fusing, molding, casting, or kiln forming. Works may be etched or engraved. *Not permitted: any form of mass-produced work.*
- **Jewelry:** All jewelry must be designed and handcrafted by the artist. This may include jewelry that is made primarily from metals, gems, stones, precious metal clay (PMC), flame-worked beads, clay, wood, fiber, etc. that is made by the artist. All jewelry displayed at the show must have been juried in the Jewelry category. A maximum of 15% of a piece may consist of commercial findings. Jewelers must label their PMC jewelry as such. *Not permitted: commercial components (e.g., beads, glass, gems, pearls, metal, or other elements not made by the artist) that are strung or assembled and/or twisted on wire, with no substantial work done by the artist. Commercial casts, molds, mass production, or production studio work is not permitted.*
- **Metalwork:** Functional, non-sculptural work handcrafted from metals. All sculptural work should be submitted in the sculpture category. *Not permitted: production studio work.*
- **Painting:** Original compositions that are created by the artist in oil, water and encaustic media.
- **Photography:** Original compositions created by photographic processes that begin with a camera lens. Prints must be made from the artist's original negative or digital image and be processed by the artist or under his or her direct supervision. The photographic process (including digital alteration, hand-painting, or over-painting, etc.) must be displayed with the photograph. Prints must be signed, numbered, and dated in a limited edition. Prints must meet "archival quality" standards.
- **Printmaking:** Printed works for which the artist hand-manipulated the plates, stone, blocks, composite reliefs, or screens and which have been signed and numbered in a limited edition. *Not permitted: photocopies, giclées, offset reproductions, and machine-produced images are not considered print originals. They are reproductions of the original print and must be labeled as such and placed in bins.*
- **Sculpture:** Three-dimensional works incorporating materials that are carved, modeled, constructed, or cast. Media examples include metal, stone, ceramic, hand-built clay, blown glass, and wood. If recycled materials are used, they must be modified or used in a way that is different from their original function.
- **Woodworking:** Original functional or non-functional work that is hand-tooled, machine worked, turned, or carved primarily from wood by the artist. Painted and/or wood assemblages, which are primary pieces not created by the artist, should be entered in 3D Mixed Media.

NO BUY/SELL, IMPORTED, OR PRODUCTION WORK IS PERMITTED.

Calendar 2015

Artist applications available online	November 2, 2014
Applications due	Feb. 27, 2015 at 5:00 p.m. PT (Note later date this year)
Jury results emailed to artists	March 20, 2015
Early bird booth fee discount deadline	March 31, 2015 at 5:00 p.m., PT
Deadline for booth fee	April 30, 2015 at 5:00 p.m. PT
Information packet	May 2015
Load in	Thursday, June 25, 2015, 9:00 a.m. - 5:00 p.m. (Setup times are staggered & assigned by booth location.)
Show hours	Friday & Saturday, June 26 & 27, 2015, 10:00 a.m. - 8:00 p.m. Sunday, June 28, 2015, 10:00 a.m. - 5:00 p.m.

NOTE: The Festival remains open until 9:00 p.m. on Friday and Saturday. This allows *Art in the Park* artists to visit other Festival exhibits after closing at 8:00 p.m.

Jury Process

Applications will be reviewed by a jury comprised of selected individuals from varied backgrounds who embrace the philosophy and goals of the Festival of the Arts. Artists for Art in the Park will be selected based on originality, personal voice, technical skill, and booth presentation.

Key Facts

Show Size: maximum 124 artist booths

Booths: 10'x10', all booths are corners. A limited number of double booths (10'x20') are available.

Booth fees: Regular booth fees are \$410.00 for 10'x10' and \$755.00 for 10'x20'. Early Bird rates \$385.00 for 10'x10' and \$730.00 for 10'x20' apply if payment is received by March 31, 2015. Artists who are accepted in multiple categories need only pay one booth fee.

Commission/sales tax: No commission is taken on sales. There is no sales tax in Oregon.

Security: Twenty-four hours, from Thursday evening through Sunday evening.

Promotion: Festival is promoted nationally, regionally, and locally to the art-buying public through television, newspapers, radio, direct mail, press releases, magazines, websites, and social media.

Awards: A prominent juror will award 3-5 artists with ribbons honoring their booth designs and work quality. Blue Ribbon and Honorable Mention winners are automatically accepted into the 2016 *Art in the Park* show. Blue Ribbon winners receive a cash prize.

Amenities: Booth sitting, water, continental breakfast Friday and Saturday, Artists' Reception breakfast on Sunday, artist rates with our hotel partners, drive to booth location for setup and tear down.

Parking: Offsite parking is provided with frequent shuttle service to and from the park.

Pets: Pets are not allowed. Service dogs only are allowed.

Application Process

The Festival of the Arts uses the [EntryThingy](#) online application system. We do not accept slides, photographs, links to websites, or paper applications.

- Artists may enter in multiple categories by submitting a separate entry for each category and paying the application fee for each entry.
- Up to two artists may collaborate on single artworks in one category and enter using one entry form. Both artist names are required on the application.
- No brokers, galleries, or artist representatives are eligible to apply.
- Please **register** with an accurate email that will be working throughout the registration process until show date. This email address will be used to notify you of your status. *Notification of accepted/waitlist/declined status will be emailed to the email address you use in the application process.* Please check your application email inbox for all correspondence. **NOTE:** Festival notifications will come from “alerts@entrythingy.com”. Place this address in your address book to be sure you receive notifications.

Special Instructions

Provide a completed application (entry) submitted through [Entry Thingy](#) on the Lakewood Center for the Arts website. Your application must include:

Description of Work: A short description of the materials/process and inspiration used in the design and execution of the artwork. We find that our patrons are particularly interested in stories about the artist and specific stories about the artwork.

Statement Specific to Entry: A short statement about your interest in participating in *Art in the Park*.

Images: Five (5) digital images: four (4) of your artwork and one (1) of your overall booth Image Format on EntryThingy.) **NOTE:** *The booth shot is very important.* Please, no photos of you, your name, your customers, your website, the name of your business or your town. See Larry Berman’s advice about [photographing your booth](#).

For do-it-yourself image formatting, go to Larry Berman’s [Jury Images](#). When formatting your images, select 1920x1920 ZAPP™; on the order form under Action. ZAPP™ formatted images are accepted by EntryThingy. There is no charge for this service. However, donations are gladly accepted to keep this service available.

Payment for Application

To ensure that the jury sees your entry, your non-refundable entry fee of \$35.00 must be received in the Festival office no later than [February 27, 2015 at 5:00 p.m.](#)

Payment for Accepted Artists Booth Fee

Early Bird (\$385 single/\$730 double) deadline	March 31, 2015, 5:00 p.m. PT
Regular booth fees (\$410 single/\$755 double) deadline	April 30, 2015, 5:00 p.m. PT
Cancellation date for fifty percent (50%) refund.	April 30, 2015, 5:00 p.m. PT

(No refunds for cancellations thereafter.)

You may pay via PayPal or check. If you prefer to pay by check, mail your \$35.00 check payable to Lake Oswego Festival of the Arts. Write your Entry Number and *Art in the Park* on your check. Mail your check to: *ART IN THE PARK*, Lake Oswego Festival of the Arts, PO Box 385, Lake Oswego, OR 97034

Rules of Participation

The Festival expects artists to comply with the following rules. The Festival reserves the right to remove any artist from present or future Festivals for non-compliance with these rules.

- All work displayed must be original, handcrafted work that is similar in style, quality, and process to the work submitted to the jury.
- Artists may show artwork only in categories in which they were accepted. If you plan, for instance, to show jewelry with your fiber, please enter that jewelry for jurying purposes.
- Artists may not share their booth with another artist unless he/she has collaborated with the accepted artist. Both artist names must be included on the application. Collaborating artists may submit one application and pay for one booth, if they collaborate on every piece of work.
- Artists must display a process statement in their booth including a photo of the artist, and images and description that illustrate the process and materials used to create the work. This statement supports the Festival mission to educate the public about art and has been shown to increase sales.
- All artwork must be for sale. Prices may not be changed after the show has opened.
- Reproductions of artist's original work must be clearly marked as such and displayed in a maximum of two bins (see Reproduction Policy below). Artist greeting cards may be displayed in one small tabletop rounder or in a single basket or box on a table.
- Artists must be present in their booth during show hours. They must keep their booth intact during the entire show. Volunteers are available to relieve you during the show.
- Artists must provide their own booth tent and display equipment that is of sound construction and capable of withstanding inclement weather and anchored securely to withstand wind gusts. The Festival recommends standard white pop-up tents with sidewalls. Tent rentals are available by arranging with the Curator by May 31, 2015

Reproduction Policy

- Limited edition reproductions are allowed. A reproduction is any work that is reproduced by machine rather than by the hand of the artist. This includes photocopies, giclées, offset reproductions, and machine-produced images. All 2D media including painting, digital art, printmaking and photography fall under the reproduction policy.
- Reproductions must be consistent with the style and quality of the juried work.
- Reproductions must be clearly and individually labeled "reproduction" on the front or back of each piece along with the type of reproduction it is. The word "print" is reserved for hand-pulled prints.
- Reproductions must be signed and in limited editions of no more than 450.
- Reproductions must be unframed and displayed in bins. Each artist is allowed two bins for reproductions.
- Any artwork that is not properly labeled or does not meet these requirements will need to be removed from the show.
- Reproductions may not be hung on booth walls or displayed on easels.
- Mass-produced reproductions are not permitted.

Contact

Sue Jensen, Curator, Art in the Park

Phone: 503.636.1060 Email: festival@lakewood-center.org

Street address: Lakewood Center for the Arts, 368 S. State Street, Lake Oswego, OR 97034

Mailing address: Lake Oswego Festival of the Arts, PO Box 385, Lake Oswego, OR 97034

About the Festival of the Arts: The Lake Oswego Festival of the Arts is an arts education event of the Lakewood Center for the Arts, a 501(c)(3) nonprofit arts organization. It is held the weekend after Father's Day each year and attracts 22-25,000 people. Contributions to the Festival are tax deductible to the fullest extent allowed by law. Our tax ID number is 93-0700108.

Mission Statement: The Lake Oswego Festival of the Arts' primary goal is to educate by promoting, supporting, coordinating, and exhibiting the arts of the region.

Location/Support: The Festival takes place at the Lakewood Center for the Arts and George Rogers Park, both on State Street in downtown Lake Oswego, Oregon USA. It is sustained by valuable partnerships with the City of Lake Oswego, Clackamas County Tourism and Development Council, the Chamber of Commerce, the Lake Oswego Rotary Club, the School District, small and large businesses, the "Friends of the Festival," plus more than 500 volunteers who work throughout the year and the weekend to make the Festival the success it is.