



LAKE OSWEGO FESTIVAL OF THE ARTS

www.lakewood-center.org

Call to Artists

Art in the Park: Fine Art and Craft

Lake Oswego Festival of the Arts – 53rd Year

Lake Oswego, Oregon 97034 (9 miles south of Portland)

Show Dates: June 24, 25, & 26, 2016

Location: George Rogers Park ([Location](#))

Application Deadline: February 26, 2016

Apply using the [EntryThingy](#) online application form.

Entry requirement: \$35.00 nonrefundable fee

The Call

Applications for the 2016 *Art in the Park: Fine Art and Craft* juried show are now available. *Art in the Park*, located in George Rogers Park, is an outdoor booth show open to artists who produce original hand-made fine art and craft.

New This Year

Special Exhibit. This year's [Special Exhibit](#) is entitled *Chasing Paper*. Artists who work with paper may be interested in entering that exhibit also.

Eligibility

Art in the Park is open to booth artists whose fine art and craft is original, handcrafted work in any of the categories below. We expect participating artists to comply with the Rules of Participation explained later in this Call.

Categories

Artists may apply in these categories:

- **2D Mixed Media:** Work that combines more than one medium such as paint, collage, and ink to create an original works of art with a one-sided orientation.
- **3D Mixed Media:** Work that combines multiple materials to form an original work of art. If recycled materials are used, they must be modified or used in a way that is different from their original function.
- **Ceramics:** Original functional or non-functional works created by the artist from clay, porcelain, stoneware, and/or earthenware. *Not permitted: machine-made or mass-produced work.*
- **Digital Art:** Original work for which the image, or the manipulation of other source material, was created by the artist using a computer. All work must be in limited editions, signed and numbered on archival-

quality materials. *Not permitted: Traditional photography, even though taken through the digital process, must be entered under Photography.*

- **Drawing:** Original compositions hand-drawn by the artist using pen, pencil, charcoal, pastel, ink, wax, crayon, etc.
- **Fiber-Decorative:** Decorative works handcrafted by the artist from fiber. Fiber includes basketry, embroidery, weaving, tapestry, papermaking, leather, straw, and fabric. *Not permitted: mass or factory-produced work.*
- **Fiber-Wearable:** Art designed to be worn. *Not permitted: mass or factory-produced work.*
- **Glass:** Original functional or decorative works that have been handcrafted by the artist by glass blowing, fusing, molding, casting, or kiln forming. Works may be etched or engraved. *Not permitted: any form of mass-produced work.*
- **Jewelry:** All jewelry must be designed and handcrafted by the artist. This may include jewelry that is made primarily from metals, gems, stones, precious metal clay (PMC), flame-worked beads, clay, wood, fiber, etc. that is made by the artist. All jewelry displayed at the show must have been juried in the Jewelry category. A maximum of 15% of a piece may consist of commercial findings. Jewelers must label their PMC jewelry as such. *Not permitted: commercial components (e.g., beads, glass, gems, pearls, metal, or other elements not made by the artist) that are strung or assembled and/or twisted on wire, with no substantial work done by the artist. Commercial casts, molds, mass production, or production studio work is not permitted.*
- **Metalwork:** Functional–non-sculptural–work handcrafted from metals. All sculptural metalwork should be submitted in the Sculpture category. *Not permitted: production studio work.*
- **Painting:** Original compositions that are created by the artist in oil, water, and encaustic media.
- **Photography:** Original compositions created by photographic processes that begin with a camera lens. Prints must be made from the artist’s original negative or digital image and be processed by the artist or under his or her direct supervision. The photographic process (including digital alteration, hand-painting, or over-painting, etc.) must be displayed with the photograph. Prints must be signed, numbered, and dated in a limited edition. Prints must meet “archival quality” standards.
- **Printmaking:** Printed works for which the artist hand-manipulated the plates, stone, blocks, composite reliefs, or screens and which have been signed and numbered in a limited edition. *Not permitted: photocopies, giclées, offset reproductions, and machine-produced images are not considered print originals. They are reproductions of the original print and must be labeled as such.*
- **Sculpture:** Three-dimensional works incorporating materials that are carved, modeled, constructed, or cast. Media examples include metal, stone, ceramic, hand-built clay, blown glass, and wood. If recycled materials are used, they must be modified or used in a way that is different from their original function.
- **Woodworking:** Original functional or non-functional work that is hand-tooled, machine worked, turned, or carved primarily from wood by the artist. Painted and/or wood assemblages, which are primary pieces not created by the artist, should be entered in 3D Mixed Media.

NO BUY/SELL, IMPORTED, OR PRODUCTION WORK IS PERMITTED.

Calendar

Artist applications available online	November 2, 2015
Applications due	February 26, 2016
Jury results emailed to artists	March 21, 2016
Early bird booth fee discount deadline	March 31, 2016 at 5:00pm
Deadline for regular booth fee	April 29, 2016 at 5:00pm

Cancellation date for 50% refund	April 29, 2016 at 5:00pm (No refunds after this date.)
Booth assignment & info packet	May 2016
Load in	Thursday, June 23, 2016, 9:00am – 5:00pm (Setup times are staggered & assigned by booth location.)
Show hours	Friday & Saturday, June 24 & 25, 2016, 10:00am – 8:00pm* Sunday, June 26, 2016, 10:00am – 5:00pm

* The Festival remains open until 9:00pm on Friday and Saturday. This allows *Art in the Park* artists to visit other Festival exhibits after closing at 8:00pm.

Jury Process

Applications will be reviewed by a jury comprised of selected individuals from varied backgrounds who embrace the philosophy and goals of the Festival of the Arts. Artists for *Art in the Park* will be selected based on originality, personal voice, technical skill, and booth presentation. **Jurors for 2016** to be announced.

Key Facts

- **Show Size:** Maximum 124 artist booths.
- **Booths:** 10'x10', all booths are corners. A limited number of double booths (10'x20') are available.
- **Booth fees:** Regular booth fees are \$410.00 for 10'x10' and \$755.00 for 10'x20'. Early Bird rates: \$385.00 for 10'x10' and \$730.00 for 10'x20' apply if payment is received by March 31, 2016. Artists who are accepted in multiple categories need only pay one booth fee.
- **Commission/sales tax:** No commission is taken on sales. There is no sales tax in Oregon.
- **Security:** Twenty-four hours from Thursday evening through Sunday evening.
- **Promotion:** The Festival is promoted nationally, regionally, and locally to the art-buying public through television, newspapers, radio, direct mail, press releases, magazines, websites, and social media.
- **Awards:** A prominent juror will recognize 3-5 artists with awards honoring their booth designs and work quality. Blue Ribbon and Honorable Mention winners are automatically accepted into the 2017 *Art in the Park* show. Blue Ribbon winners receive a cash award.
- **Amenities:** Booth sitting, water, continental breakfast Friday and Saturday, Artists' Reception breakfast on Sunday, artist rates with our hotel partners, drive to booth location for setup and tear down.
- **Parking:** Offsite parking is provided with frequent shuttle service to and from the park.
- **Pets:** Pets are not allowed. Service dogs only are allowed.

Application Process

The Festival of the Arts uses the [EntryThingy](#) online application system. We do not accept slides, photographs, links to websites, or paper applications.

- Artists must **register** with an accurate email that will be working throughout the application process until show date. This email address will be used to notify you of your status. *Notification of accepted/waitlist/declined status will be emailed to the email address you entered to register for EntryThingy.* Please check your application email inbox for all correspondence. **NOTE:** Festival notifications will come from "alerts@entrythingy.com". Place this address in your address book to be sure you receive notifications.
- Artists may enter in multiple categories by submitting a separate entry for each category and paying the application fee for each entry.
- Up to two artists may collaborate on single artworks in one category and enter using one entry form. Both artist names are required on the application.
- No brokers, galleries, or artist representatives are eligible to apply.

Special Instructions

Provide a completed application submitted through [EntryThingy](#) on the Lakewood Center for the Arts website. Your application must include:

- **Description of Work:** Briefly describe the materials, process, and inspiration used in the design and execution of your artwork.
- **Images:** Five (5) digital images: four (4) of your artwork and one (1) of your overall booth. See image formatting requirements on EntryThingy.
- **NOTE:** *The booth shot is very important.* Please, NO photos of you, your name, your customers, your website, the name of your business or town. See Larry Berman's advice about [photographing your booth](#).

For do-it-yourself image formatting, go to Larry Berman's [Jury Images](#). When formatting your images, select 1920x1920 ZAPP™ on the order form under Action. ZAPP™-formatted images are accepted by EntryThingy. There is no charge for this service. However, donations are gladly accepted to keep this "free" service available.

Payment for Application

To ensure that the jury sees your entry, your non-refundable entry fee of \$35.00 must be received in the Festival office no later than [February 26, 2016](#).

You may pay via PayPal or check. If you pay by check, mail your \$35.00 check payable to Lake Oswego Festival of the Arts. Write your Entry Number and *Art in the Park* on your check. Mail your check to:

ART IN THE PARK

Lake Oswego Festival of the Arts
PO Box 385, Lake Oswego, OR 97034

Rules of Participation

The Festival reserves the right to remove any artist from present or future Festivals for non-compliance with these rules.

- Artwork must be original, handcrafted work that is similar in style, quality, and process to the work submitted to the jury.
- Artists may show artwork only in categories in which they were accepted. If you plan, for instance, to show jewelry with your fiber, you must submit an application for that jewelry.
- An artist may share a booth with another artist *only* if both artists have collaborated on every piece of work. Both artist names must be included on the application. Collaborating artists may submit one application and, if accepted, pay for one booth.
- Artists must display a process statement in their booth including a photo of the artist(s), plus images and a description that illustrate the process and materials used to create the work. This statement supports the Festival mission to educate the public about art and has been shown to increase sales.
- All artwork must be for sale. Prices may not be changed after the show has opened.
- Reproductions of artist's original work must be clearly marked as such. (See Reproduction Policy below.) Artist greeting cards may be displayed in one small tabletop rounder or in a single basket or box on a table.
- Artists must be present in their booth during show hours. They must keep their booth intact during the entire show. Volunteers are available to provide short breaks during the show.
- Artists must provide their own booth tent and display equipment that are of sound construction and capable of withstanding inclement weather and wind gusts. The Festival recommends standard white pop-up tents with sidewalls. Tent rentals are available by arranging with the Curator by May 27, 2016.

Reproduction Policy

- Limited edition reproductions are allowed. A reproduction is any work that is reproduced by machine rather than by the hand of the artist. This includes photocopies, giclées, offset reproductions, and machine-produced images. The Reproduction Policy applies to all 2D media including digital art, drawing, painting, photography, and printmaking. Reproductions must be consistent with the style and quality of the juried work.
- Reproductions must be labeled “reproduction” on the front of each piece along with the type of reproduction it is. The word “print” is reserved for hand-pulled prints. Reproductions must be signed and in limited editions of no more than 450. “Altered reproductions” may not be sold as originals.
- No more than 30% of the work shown may be reproductions. A maximum of two browse bins is allowed.
- Any artwork that is not properly labeled or does not meet these requirements will need to be removed from the show.

Contact

Sally Hedman, Curator, Art in the Park

Phone: 503.636.1060 Email: festival@lakewood-center.org

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Mailing address: Lake Oswego Festival of the Arts, PO Box 385, Lake Oswego, OR 97034

About the Festival of the Arts: The Lake Oswego Festival of the Arts is an arts education event of the Lakewood Center for the Arts, a 501(c)(3) nonprofit arts organization. It is held the weekend after Father's Day each year and attracts 22-25,000 people.

Mission Statement: The Lake Oswego Festival of the Arts' primary goal is to educate by promoting, supporting, coordinating, and exhibiting the arts of the region.

Location/Support: The Festival takes place at the Lakewood Center for the Arts and George Rogers Park, both on State Street in downtown Lake Oswego, Oregon USA. It is sustained by valuable partnerships with the City of Lake Oswego, Clackamas County Tourism and Development Council, the Chamber of Commerce, the Lake Oswego Rotary Club, the School District, small and large businesses, the "Friends of the Festival," plus more than 500 volunteers who work throughout the year and the weekend to make the Festival the success it is.