Lake Oswego Festival of the Arts

Lake Oswego Festival of the Arts – 58th Year
Lake Oswego, Oregon 97034 (9 miles south of Portland)
Show Dates: June 26 & 27, 2021
Location: George Rogers Park (Location)
Application Deadline: March 26, 2021

Apply using the ZAPP online application form.
Entry fee requirement: $35.00 (non-refundable)

The Call

Art in the Park, our unique summer exhibition within the Lake Oswego Festival of the Arts, returns in 2021 with a newly imagined Covid-19 safe arts event, showcasing our talented and visionary artists of the Pacific Northwest. This year, our showcase will feature a two-day sales event in George Rogers Park that focuses solely on our talented artists. Artists will be spread throughout the entirety of the Park to better accommodate the public safely. As always, we seek dedicated artists, designers, and craftspersons who draw inspiration from this unique part of the planet.

Art in the Park, traditionally located in George Rogers Park, is a juried booth show open to artists who produce original, hand-made, fine art and crafts. We welcome makers working in long standing traditions, artists on the cutting edge, and newly emerging artists.

Categories

Artists may apply in these categories:

- **New Media:** New media art is usually defined as a genre that encompasses artworks created with new media technologies, including digital art, computer graphics, computer animation, virtual art, Internet art, interactive art, video games, computer robotics, 3D printing, and art as biotechnology. Artists and makers working under this category are highly encouraged to submit electronic editions of new media work to exhibit and sell to the public in a boutique-style booth display. Electricity is available.

- **Emerging Artist:** We welcome those artists who show significant potential, but have yet to be recognized in their professions. Typically, this applies to a younger artist just out of school, but we also welcome people of all ages who are in the very beginning stages of their careers as artists to apply in this category.

- **3D Mixed Media:** Work that combines multiple materials to form an object intended as a work of art. This category includes the use of found objects, use of recycled materials, and assemblage to create new forms.

- **Ceramics:** Original functional or non-functional works created by the artist from clay, porcelain, stoneware, and/or earthenware. We welcome ceramics artists whose work may challenge the assertion of a functional and non-functional relationship. Mass produced work is not permitted, but artists using 3D printing technologies for ceramic work are welcome to apply.
• **Illustration**: Drawing, painting or printed work of art which explains, clarifies, illuminates, visually represents, or merely decorates a written text, which may be of a literary or commercial nature, including posters. This is art that is descriptive and has storytelling and narrative at its heart. This encompasses original compositions hand-created by the artist using pen, pencil, charcoal, pastel, ink, wax, crayon, ash, painting, collage, screenprinting, etc, as well as digitally created 2d art. All digitally created work in this category must be in limited editions which are signed and numbered on archival-quality materials. If you are uncertain about whether not your work fits into this category, please consider applying under Painting, 2D Mixed Media, or Emerging Artist instead.

• **Fiber-Decorative**: Decorative works handcrafted by the artist from natural and synthetic fiber. Fiber includes basketry, embroidery, weaving, tapestry, papermaking, leather, straw, and fabric. Plastic fiber is also permitted under this category. *Not permitted: mass or factory-produced work.*

• **Fiber-Wearable**: Clothing and fashion designers are highly encouraged to apply. Wearables intended as objects of utility, beauty, and art. *Not permitted: mass or factory-produced work.*

• **Glass**: Original functional or decorative works that have been handcrafted by the artist by glass blowing, fusing, molding, casting, or kiln forming. Works may be etched or engraved and be of any size. *Not permitted: any form of mass-produced work.*

• **Jewelry**: All jewelry must be designed and handcrafted by the artist. This may include jewelry that is made primarily from metals, gems, stones, precious metal clay (PMC), flame-worked beads, clay, wood, fiber, etc. that is made by the artist. All jewelry displayed at the show must have been juried in the Jewelry category. A maximum of 15% of a piece may consist of commercial findings. Jewelers must label their PMC jewelry as such. *Not permitted: commercial components (e.g., beads, glass, gems, pearls, metal, or other elements not made by the artist) that are strung or assembled and/or twisted on wire, with no substantial work done by the artist. Commercial casts, molds, mass production, or production studio work is not permitted.*

• **Functional Metalwork**: Functional, non-sculptural work handcrafted from metals with the purpose of being used as a tool. This category includes tools of all persuasions such as knives, saws, shovels, and pitchforks. All sculptural metalwork should be submitted in the Sculpture category.

• **Painting**: Original compositions that are created by the artist in oil, water-based media, and encaustic media. Painters whose work challenges those material assertions are also welcome to submit under this category.

• **Photography**: Original compositions created by photographic processes that begin with a camera lens. Prints must be made from the artist’s original negative or digital image and be processed by the artist or under his or her direct supervision. The photographic process (including digital alteration, hand-painting, or over-painting, etc.) must be displayed with the photograph. Prints must be signed, numbered, and dated in a limited edition. Prints must meet “archival quality” standards.

• **Printmaking**: Printed works for which the artist hand-manipulated the plates, stone, blocks, composite reliefs, or screens and which have been signed and numbered in a limited edition. *Not permitted: photocopies, giclées, offset reproductions, and machine-produced images are not considered print originals. They are reproductions of the original print and must be labeled as such.*

• **Sculpture**: Three-dimensional, stand-alone works incorporating materials that are carved, modeled, constructed, or cast. Media examples include metal, stone, ceramic, hand-built clay, blown glass, and wood. Sculptures that have a utilitarian purpose, like a fountain, are welcome under this category. If recycled materials are used, they must be modified or used in a way that is different from their original function.

• **Woodworking**: Original functional or non-functional work that is hand-tooled, machine worked, turned, or carved primarily from wood by the artist. Painted and/or wood assemblages, which are primary pieces not created by the artist, should be entered in 3D Mixed Media.
• **2D Mixed Media**: Work that combines more than one medium such as paint, collage, and ink to create original works of art with a one-sided orientation. In order for mixed media to be accepted as such, the work should clearly be the product of different surface materials.

• **Musical Instruments**: Handcrafted, locally assembled instruments intended for performance and display. Can include acoustic and electronic instruments such as drums, wind instruments, stringed instruments like lutes and mandolins and guitars, and keyboards, but emphasis is placed on the quality of the workmanship.

• **Leather Craft**: Leathercraft is the practice of making leather into craft objects or works of art, using shaping techniques, coloring techniques or both. Functional and decorative leathercraft are both accepted, and artisans who combine both approaches are welcome. Handcrafted and hand-stitched leatherwork is preferred, but machine aided work is acceptable so long as the work is not mass produced.

**BUY/SELL, IMPORTED, OR PRODUCTION WORK IS NOT PERMITTED.**

**Calendar**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Artist applications available online</td>
<td>January 22, 2021</td>
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<tr>
<td>Applications deadline</td>
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<td>Jury results emailed to artists</td>
<td>April 12, 2021</td>
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<td>Early bird booth fee discount deadline</td>
<td>April 26, 2021 by 5:00pm</td>
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<td>Deadline for regular booth fee</td>
<td>May 10, 2021 by 5:00pm</td>
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<td>Cancellation date for 50% refund</td>
<td>May 17, 2021 by 5:00pm (No refunds after this date.)</td>
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<td>Booth assignment &amp; info packet</td>
<td>June 4, 2021</td>
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<tr>
<td>Load in</td>
<td>Friday, June 25, 2021, 9:00am – 5:00pm (Setup times are staggered &amp; assigned by booth location with strict COVID-19 safety guidelines.)</td>
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<td>Show hours for Art in the Park</td>
<td>Saturday &amp; Sunday, June 26 &amp; 27, 2021, 10:00am – 6:00pm</td>
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**Jury Process**

All applicants are reviewed by a jury composed of arts professionals from varied backgrounds who embrace the philosophy and goals of the Festival of the Arts. Artists for Art in the Park are selected based on originality, personal voice, technical skill, and booth presentation.

**Jurors for 2021:**

**TBA**

**Key Facts**

• **Show Size**: Maximum 124 artist booths.

• **Booths**: 10’x10’, all booths are corners and have ample storage space. A limited number of double booths (10’x20’) are available.

• **Booth fees**: Regular booth fees are $385.00 for 10’x10’ and $730.00 for 10’x20’. Early Bird rates: $360.00 for 10’x10’ and $705.00 for 10’x20’ apply if payment is received by April 26, 2021. Artists who are accepted in multiple categories need only pay one booth fee.
Please note the Festival has lowered its 2021 booth fees by $25 to accommodate for changes to our normal Festival programming due to COVID-19.

- **Commission/sales tax**: No commission is taken on sales. There is no sales tax in Oregon.
- **Security**: Twenty-four hours from Friday evening through Sunday evening.
- **Promotion**: The Festival is promoted nationally, regionally, and locally to the art-buying public through television, newspapers, radio, direct mail, press releases, magazines, websites, and social media.
- **Awards**: A prominent judge will recognize 5 artists with awards honoring their booth designs and work quality. Blue Ribbon and Honorable Mention winners are automatically accepted into the 2022 *Art in the Park* show. Blue Ribbon winners receive a cash award.
- **2021 Art in the Park Judge**: Sandra Honda

- **Amenities**: Booth sitting, water, artist rates with our hotel partners, drive to booth location for setup and tear-down.
- **Parking**: Limited on-site parking is provided. Due to COVID-19, the Festival will no longer be offering off-site parking and shuttles for participating artists or Festival-goers.
- **Pets**: Pets are not allowed. Service dogs only are allowed.

**Application Process**

The Festival of the Arts uses the [ZAPP online application form](#). We do not accept slides, photographs, links to websites, or paper applications.

- Artists must [register with an accurate email](#) that will be working throughout the application process until the show date. This email address will be used to notify you of your status. *Notification of accepted/waitlist/declined status will be emailed to the email address you entered to register for ZAPP*. Please check your application email inbox for all correspondence. **NOTE**: Festival notifications will come from ZAPP and also “festival@lakewood-center.org”. Place these addresses in your address book to be sure you receive notifications.
- Artists may enter in multiple categories by submitting a separate entry for each category and paying the application fee for each entry.
- Up to two artists may collaborate on single artworks in one category and enter using one entry form. *Both artist names* are required on the application.
- No brokers, galleries, or artist representatives are eligible to apply.

**Special Instructions**

Provide a completed application submitted through [ZAPP](#) on the Lakewood Center for the Arts website. Your application must include:

- **Description of Work**: Briefly describe the materials, process, and inspiration used in the design and execution of your artwork.
- **Images**: Five (5) digital images: four (4) of your artwork and one (1) of your overall booth. See image formatting requirements on [ZAPP](#).
- **NOTE**: *The booth shot is very important!* Please, NO photos of you, your name, your customers, your website, the name of your business or town.

**Payment for Application**

To ensure that the jury sees your entry, your non-refundable entry fee of $35.00 must be paid online when you complete your application.
Rules of Participation

The Festival reserves the right to remove any artist from present or future Festivals for non-compliance with these rules:

- Artwork must be original, handcrafted work that is similar in style, quality, and process to the work submitted to the jury.
- Artists may show artwork only in categories in which they were accepted. If you plan, for instance, to show jewelry with your fiber, you must submit an application for both fiber and jewelry.
- An artist may share a booth with another artist only if both artists have collaborated on every piece of work. Both artist names must be included on the application. Collaborating artists may submit one application and, if accepted, pay for one booth.
- Artists must display a *process statement* in their booth including a photo of the artist(s), plus images and a description that illustrate the *process and materials* used to create the work. This statement supports the Festival mission to educate the public about art and has been shown to increase sales.
- All artwork must be for sale. Prices may not be changed after the show has opened.
- Reproductions of the artist's original work must be clearly marked as such. (See Reproduction Policy below.) Artist greeting cards may be displayed in one small tabletop rounder or in a single basket or box on a table.
- Artists must be present in their booth during show hours. They must keep their booth intact during the entire show. Volunteers are available to provide short breaks during the show.
- Artists must provide their own booth tent and display equipment that are of sound construction and capable of withstanding inclement weather and wind gusts. The Festival recommends standard white pop-up tents with sidewalls. Artists may use stakes or weights to ensure their canopies are secure. Tent rentals are available by arranging with the Curator by May 17, 2021.

Reproduction Policy

- The Festival has showcased 3D printing in the past, and as such, we are continuing to welcome artists working in 3D printing to exhibit and sell in Art in the Park. Artists working with 3D modeling software with the intention of creating 3D printed works of art may offer both the code and the objects for sale in limited editions with the understanding that the code and the object created by it are original works of art. Work under New Media is also understood to be an original work of art even though its production may involve mechanical duplication and may be intended for a broader distribution. The Festival welcomes the Future.
- Limited edition reproductions for original 2D work are allowed. For 2D work, a reproduction is any work that is duplicated by machine rather than by the hand of the artist. This includes photocopies, giclées, offset reproductions, and machine-produced images. The Reproduction Policy applies to all original 2D media including drawing, painting, photography, and printmaking. Reproductions must be consistent with the style and quality of the juried work.
- Reproductions must be labeled “reproduction” on the front of each piece along with the type of reproduction it is. The word “print” is reserved for hand-pulled prints such as lithographs and screenprinting. Reproductions must be signed and in limited editions of no more than 450. “Altered reproductions” may not be sold as originals.
- For original 2D work, no more than 30% of the work shown may be reproductions. A maximum of two browse bins is suggested.
- Any artwork that is not properly labeled or does not meet these requirements will need to be removed from the show.
Contact
Christopher St. John, Curator, Art in the Park
Phone: 503.636.1060     Email: festival@lakewood-center.org
Street address:  Lakewood Center for the Arts, 368 S. State Street, Lake Oswego, OR 97034
Mailing address:  Lake Oswego Festival of the Arts, PO Box 385, Lake Oswego, OR 97034

About the Festival of the Arts:
The Lake Oswego Festival of the Arts is an arts education event of the Lakewood Center for the Arts, a 501(c)(3) nonprofit arts organization. It is held the weekend after Father's Day each year and attracts 22-25,000 people.

Mission Statement:
The Lake Oswego Festival of the Arts’ primary goal is to educate by promoting, supporting, coordinating, and exhibiting the arts of the region.

Location/Support:
The 2022 Festival takes place at George Rogers Park, on State Street in downtown Lake Oswego, Oregon USA. It is sustained by valuable partnerships with the City of Lake Oswego, Clackamas County Tourism and Development Council, the Chamber of Commerce, the Lake Oswego Rotary Club, the School District, small and large businesses, the “Friends of the Festival,” plus more than 500 volunteers who work throughout the year and the weekend to make the Festival the success it is.